Vita-Learn and VSLA Present

Vermont Fest

Embracing Innovation and Empowering Educators

November 5-7, 2025

Killington Grand Resort Hotel • Killington, VT

JOIN US AS A SPONSOR!

On behalf of Vita-Learn and the Vermont School Library Association (VSLA), we invite you to participate as a sponsor at our 2025 Vermont Fest Conference. Please join us at the Killington Grand Resort in Killington, Vermont, November 5 - 7, 2025.

WHO YOU'LL SEE THERE

Vermont Fest 2025 is expected to bring together approximately 250 classroom educators, librarians, technology leaders and central office leadership teams representing K-12 education institutions from across the state of Vermont. Attendees include key decision makers in the field of education, such as: principals, librarians, lead teachers, curriculum, integration coaches, IT directors, and technology staff.

SPECIAL ANNOUNCEMENT

An exhibitor-only option will be available only if space allows. Pricing and benefits for the exhibitor-only option, if available, are included in this brochure for reference.

WHY SPONSOR

Vita-Learn promotes and support the use of information technology to transform Vermont education through the provision of professional development, training and networking opportunities. VSLA promotes and advocates for strong library programs that give all Vermont students access to information and the resources necessary to succeed in a connected world.

Vermont Fest offers you the opportunity to make face-to-face CONNECTIONS. You'll have ACCESS to people who need your products and services and the EXPOSURE will reinforce your brand awareness and maximize visibility in the education field. Now is the time to generate your LEADS!

Please review the enclosed information and sign up today to partner with Vita-Learn and VSLA at Vermont Fest 2025!

Vita-Learn
Leading Vermont in Educational Technology

Vermont School
VSLA
Library Association

Visit www.vita-learn.org/vermontfest for program details and to sign up as a sponsor!

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Sponsorship Benefits

Sponsors will receive special recognition through a variety of channels as described below.

BENEFITS	PLATINUM SPONSOR $5,500	GOLD SPONSOR $4,000	SILVER SPONSOR $2,500	BRONZE SPONSOR $1,500	EXHIBITOR $1,000 *AVAILABLE IF SPACE ALLOWS**
Verbal Recognition from Board Member at Opening Session	Yes, plus opportunity to address the group (limited to 2 minutes)	√	√		
Exhibit Space (table top exhibitors include electricity and WiFi)	Two spaces in premium location	√	√	√	√
Special Event Recognition	1) Additional recognition on event signage and 2) provide tote bags, provide lanyards, or a sponsored dinner	Additional recognition on event signage			
Presentation Timeslot	Three 55min timeslots**	Two 55min timeslots**	One 55min timeslot	***	***
Conference Registrations (includes meals)	4	3	2	1	1
Complimentary Drink Tickets for Networking Receptions	10	5	5	5	5
	Additional drink tickets are available for $10 each.				
Conference App Profile	√	√	√	√	√
Company Logo on Welcome Banner	√	√	√	√	
Attendee Email Roster	List sent pre- and post-conference		List sent post-conference		
Raffle Prize Drawing & Elevator Pitch	Please bring a door prize, collect names at your booth, and we'll give you the mic on Wednesday **AND/OR** Thursday during the reception to introduce yourself and announce the winner.		Please bring a door prize, collect names at your booth, and we'll give you the mic on Wednesday ***OR*** Thursday during the reception to introduce yourself and announce the winner.		
Speed Meetings Wednesday	√	√	***		

* Opportunity will only be available if space allows and will not open until closer to the event.

** You have the option to combine your session time slots into an extended session.

*** Limited opportunity will only be available if space allows, $500/session (includes one 1-day registration).

Additional Sponsorship Opportunities

The options below will become available to add to a standard sponsorship level or à la carte after September 1, 2025 or after the platinum sponsorship has sold out; whichever occurs first.

Conference Lanyard - $1,000 (*plus the cost of the lanyards*)

Recognition will include: company listing in the conference app, 1 complimentary conference registration, plus your logo on lanyard if you choose. You purchase the lanyards and have them delivered to the hotel prior to the conference.

Bag Sponsor - $1,000 (*plus the cost of the bags*)

Recognition will include: company listing in the conference app, 1 complimentary conference registration, plus your logo on the bag if you choose. You purchase the bags and have them delivered to the hotel prior to the conference.

Sponsored Dinner - $1000 (*plus the cost of the dinner)* The conference will arrange at least 6 attendees, you specify role(s) (ie IT Director, Edtech Integrator, Librarian, and/or Classroom Teacher) for a dinner that you organize Wednesday or Thursday night.

Additional Information

Once your sponsor registration is confirmed, our Exhibitor/Sponsor Coordinator will be following up with you as we approach the event dates. You will receive a complete Exhibitor/Sponsor Guide which will include all of the details you will need to prepare for the conference. This will include information on how to claim your complimentary conference registrations, exhibit set up, advance shipping, etc.

Schedule-at-a-Glance

Subject to change. See website for latest revisions.

Wednesday, November 5th Target Audience: IT Directors, Data Managers, IT Support Staff & Technicians	
9:00 AM - 9:30 AM	Registration
9:00 AM - 4:00 PM	Sponsor Booth Set-up
9:30 AM - 10:25 AM	Workshops
10:30 AM - 11:25 AM	Workshops
11:30 AM - 12:25 PM	Workshops
12:30 PM - 1:15 PM	Lunch
1:20 PM - 2:20 PM	Speed Meetings with Platinum & Gold Sponsors
2:25 PM - 3:20 PM	Workshops
3:25 PM - 4:20 PM	Workshops
4:30 PM - 5:30 PM	Expo Opens & Networking Reception with Sponsors
5:45 PM	Dinner on your own

CLICK HERE TO REGISTER ONLINE

Questions? Call Vita-Learn Executive Director Jeff Mao at (207) 798-2460, or email jeff@vita-learn.org

Thursday, November 6th Target Audience: IT Directors, Data Managers, IT Support Staff & Technicians, Librarians, EdTech Integrators, Teachers		Friday, November 7th Target Audience: Librarians, EdTech Integrators, Teachers
8:00 AM - 8:45 AM	Breakfast, Registration, & Expo Opens	Breakfast & Registration
8:45 AM - 9:55 AM	Opening & Keynote	Opening & Keynote
10:00 AM - 10:55 AM	Workshops	Workshops
11:00 AM - 11:30 PM	Networking Break with Sponsors	Networking Break
11:30 AM - 12:25 PM	Workshops	Workshops
12:30 PM - 1:40 PM	Lunch Followed by Vita-Learn Awards and Annual Meeting	Lunch Followed by VSLA Awards
1:45 PM - 2:40 PM	Workshops	Workshops
2:45 PM - 3:40 PM	Workshops	Workshops
3:45 PM - 5:45 PM	Networking Reception & Door Prizes	Closing (3:45 PM -4:00 PM)
5:45 PM	Exhibit Hall Closes, Exhibit Hall Tear-down & Dinner on Your Own	

Frequently Asked Questions

How do I claim the complimentary conference registrations that are included with my sponsorship or exhibit booth?

➢ Approximately 2 months prior to the conference start date, you will receive a complete Sponsor & Exhibitor Guide. This will include instructions on how to register your company representatives. You will be given a discount code which you will enter in the payment section of the registration. This discount code will change the registration fee to $0.00 for the number of complimentary registrations you are entitled to receive.

What if I have additional people from my organization who are planning to attend? Do these people have to register?

➢ Additional conference registrations will be available to purchase by sponsors. Wednesday/Thursday registration is $150, and Wednesday through Friday registration is $300; a significant decrease from the cost of attendee registration. Registration is required in order to participate in the event, including staffing an exhibit booth and/or presenting a workshop, since meals will be held in the same space.

Where can I find information about hotel accommodations?

➢ Please refer to the conference registration website for complete information on hotel accommodations. We recommend that you reserve your hotel rooms immediately upon committing to sponsor/exhibit so that you can receive the group rate within the conference room block.

Will I be given a booth number for my exhibit space?

➢ Most exhibits are table top exhibits and we ask that you plan to use the table that is provided, and not more than 2 feet of space around the table to set up your display. We do not typically provide table numbers, but rather, there will be a sign with your company name on your assigned table when you arrive. Please plan to check in at the conference registration desk when you arrive and our conference managers will direct you to the exhibit area.

How do I order electricity and/or A/V services for my exhibit table?

➢ Each exhibit table will be set with access to electricity (no additional fee) and there is free WiFi throughout the resort.

Can I ship my exhibit materials to the Killington Grand Resort in advance?

➢ All exhibitors and sponsors are responsible for paying for their shipping expenses to and from the Conference. A shipping form will be included with your Exhibitor/Sponsor Guide, which will include per-box pricing.

If you have any further questions, please feel free to reach out to McClean Coleman, Exhibitor/Sponsor Coordinator sales@delaneymeetingevent.com 802-865-5202.

Sponsorship Terms & Conditions

Availability: Sponsorships to the Vermont Fest 2025 conference are available first to Vita-Learn Corporate Members, and then to all interested parties. In both instances, availability is on a first-come, first-serve basis.

Code of Conduct: All representatives should treat fellow attendees, speakers, and exhibitors with respect and courtesy. Maintain a professional demeanor at all times.

Intellectual Property: Do not violate intellectual property rights, including trademarks and copyrights. Obtain permission before using third-party materials in presentations.

Timeliness: Adhere to deadlines for submitting materials such as company logos, descriptions, representative registrations, speaker profiles, presentation information, and other required materials. Follow the published agendas, and be present during Vermont Fest Expo hours.

Exhibit Table Standards: Exhibitors must adhere to the space assigned and allotted to them. Vita-Learn will do its best to accommodate situating exhibitors appropriately that require a little extra room for equipment such as free-standing flat panel displays or large format printers. Exhibitors that anticipate bringing this type of equipment must notify the conference in advance for accommodations.

Payment: Payment for sponsorships are preferred at the time of submitting your sponsorship registration. Minimally a 50% deposit is due no later than September 1. Full payment is due no later than October 1 or your sponsorship may be resold.

Cancellations: To cancel your sponsorship and receive a full refund, we must receive your cancellation request in writing by September 1, 2025. Cancellation requests received between September 1 and October 1, 2025 will be responsible for 50% of the sponsorship fee. There will be no refunds issued after October 1, 2025. All refunds are subject to a 3% administrative fee.