

## VITA-LEARN Presents



**Killington Grand Resort | November 1 – 3, 2023**

### JOIN US AS A SPONSOR!

On behalf of **Vita-Learn**, we invite you to participate as a sponsor at our **2023 Vermont Fest Conference**. Please join us at the Killington Grand Resort in Killington, Vermont, November 1- 3, 2023.

### WHO YOU'LL SEE THERE

Vermont Fest 2023 is expected to bring together approximately 300 classroom educators, librarians, technology leaders and central office leadership teams representing K-12 education institutions from across the state of Vermont. Attendees include key decision makers in the field of education, such as: principals, librarians, lead teachers, curriculum, tech directors, and integration coaches.

### WHY SPONSOR

Vita-Learn's mission is to promote and support the use of information technology to transform Vermont education through the provision of professional development, training and networking opportunities.

Vermont Fest offers you the opportunity to make face-to-face **CONNECTIONS**. You'll have **ACCESS** to people who need your products and services and the **EXPOSURE** will reinforce your brand awareness and maximize visibility in the education field. Now is the time to generate your **LEADS!**

Our spring conference, Dynamic Landscapes, will highlight classroom teachers who use your products and services, as well as their students. We believe that the most successful partnership with Vita-Learn is to sponsor or exhibit at both events so that you build relationships with all members of the K-12 technology community in Vermont. We hope you agree!

Please review the enclosed information and sign up today to partner with Vita-Learn at Vermont Fest 2023!



### SPECIAL ANNOUNCEMENT

An exhibitor-only option will be available only if space allows. Pricing and entitlements for the exhibitor-only option, if available, are included in this brochure for reference.

Visit [www.vita-learn.org/vermontfest](http://www.vita-learn.org/vermontfest) for program details  
and to sign up as a sponsor!

# Sponsorship Benefits

Sponsors will receive special recognition through a variety of channels as described below.

ENTITLEMENTS	PLATINUM SPONSOR \$5,500	GOLD SPONSOR \$3,750	SILVER SPONSOR \$2,250	BRONZE SPONSOR \$1,250	EXHIBITOR \$750 AVAILABLE IF SPACE ALLOWS*
Verbal Recognition from Board Member at Opening Session	Yes, plus opportunity to address the group (limited to 2 minutes)	✓	✓		
Exhibit Space	Two spaces in premium location	✓	✓	✓	✓
Special Event Recognition	At keynote or reception	At breakfast or lunch			
Thursday or Friday Session Presentation Timeslot (indicate preference when registering)	Three 60min timeslots**	Two 60min timeslots**	One 60min timeslot	One 15min Flash Session on Thursday	+ \$400 for One 60min timeslot
Conference Registrations (includes meals)	3	2	2	1	1
Complimentary Drink Tickets for Networking Reception (\$10 each for additional tickets)	5	5	5	5	5
Online Recognition	Company logo, link and description on website, mention on social sites	Company logo, link and description on website, mention on social sites	Company logo on website	Company logo on website	Name listed on website
Company Logo on Welcome Banner	✓	✓	✓	✓	
Company Logo and Description in Conference App	✓	✓	✓	✓	✓
Attendee Roster with Email Addresses	List sent pre-conference		List sent post-conference		
Raffle Prize Drawing & Elevator Pitch	Vita-Learn will provide a cash card prize on your behalf based on level: \$500 Platinum, \$250 Gold, \$100 Silver, \$50 Bronze, \$25 Exhibitor. Each vendor will have a QR Code that attendee can scan to be entered into a drawing to win the raffle prize. QR code will go to a Google form unique to each vendor that attendees will input their contact information into. Information can be exported future marketing.				
Bag Insert (only if we have a bag sponsor; you purchase and provide the item)	✓	✓			
Dynamic Landscapes 2024 Discount!	Participate as a Vermont Fest 2023 sponsor or exhibitor and save 20% on your Dynamic Landscapes 2024 registration. Discount to be applied when you register for Dynamic Landscapes 2024.				

\*Opportunity will only be available if space allows and will open closer to the event.

\*\*You have the option to combine your session timeslots into an extended, pre-conference hands-on workshop.

# Additional Sponsorship Opportunities

## **Conference Lanyard — \$1,000** *(plus the cost of the lanyards)*

Recognition will include: company listing in the final program, 1 complimentary conference registration, plus your logo on lanyard if you choose. You purchase the lanyards and have them delivered to the hotel prior to the conference.

## **Bag Sponsor — \$1,000** *(plus the cost of the bags)*

Recognition will include: company listing in the final program, 1 complimentary conference registration, plus your logo on the bag if you choose. You purchase the bags and have them delivered to the hotel prior to the conference.

## **Session Room Sponsor — \$500 per room**

Recognition will include: 1 complimentary conference registration, plus your logo on the room's sign.

Details: Your company will provide a free-standing interactive touch screen of sufficient size to serve as the primary projection/visual display for workshop presentations. Your interactive touch screen will be used by every presenter and seen by every attendee in the session room for the two days of the conference. Shipping of the equipment to and from the event venue and set up are your responsibility. Vermont Fest will ensure power is provided for the equipment. Your company dedicates a representative to provide training, just-in-time support, and guidance to conference presenters in the use of the interactive touch screen. If you sponsor more than one room, you are not required to dedicate one (1) representative to each room, but we require that one individual support no more than three (3) rooms. Sponsorships and room selections will be done on a first-come, first-serve basis.

Schedule: Equipment must be set up on Wednesday, November 1st between 3:00 PM and 6:00 PM. Tear down is on Friday, November 3rd after 3:30 PM. See schedule of events on the next page for times when your representative needs to be available to check on the presenters using the equipment. Please plan to arrive at session rooms 10 minutes prior to the scheduled start time.

### Room Availability:

<u>Room Name</u>	<u>Capacity</u>	<u>Seating</u>
Northstar I	70	Round banquet tables
Northstar II	70	Round banquet tables
Gateway I	40	Theater seating
Gateway II	30	Theater seating
Escapade I	28	Theater seating
Escapade II	36	Theater seating
Roundabout	20	Theater seating

Please note the seating capacity and set up for relative size of the room.

**Email Jeff Mao, [jeff@vita-learn.org](mailto:jeff@vita-learn.org) to express interest. Please include the number of rooms you would like to sponsor in your email.**

## Additional Information

Once your sponsor registration is confirmed, our Exhibitor/Sponsor Coordinator will be following up with you as we approach the event dates. You will receive a complete Exhibitor/Sponsor Guide which will include all of the details you will need to prepare for the conference. This will include information on how to claim your complimentary conference registrations, exhibit set up, advance shipping, etc.

# Schedule at-a-Glance

Wednesday, November 1st	
9:30 AM – 6:00 PM	<i>Registration Open</i>
10:00 AM – 10:30 AM	<i>Breakfast – Future Ready Schools Leadership Forum</i>
10:30 AM – 2:00 PM	<i>Pre-Conference Future Ready Schools Leadership Forum Morning Session</i>
12:00 PM – 12:35 PM	<i>Lunch – Future Ready Schools Leadership Forum</i>
12:35 PM – 4:00 PM	<i>Future Ready Schools Leadership Forum Afternoon Session</i>
3:00 PM – 6:00 PM	<i>Exhibit Set-Up</i>
Thursday, November 2nd	
7:00 AM – 8:00 AM	<i>Exhibit Set-Up</i>
8:00 AM – 8:45 AM	<i>Breakfast</i>
8:45 AM – 9:55 AM	<i>Opening Keynote: Dr. Adam Phyll: It Ain't About You</i>
10:00 AM – 10:55 AM	<i>Concurrent Workshops and Sponsor Sessions</i>
11:00 AM – 11:30 AM	<i>Break with Sponsors</i>
11:30 AM – 12:25 PM	<i>Concurrent Workshops and Sponsor Sessions</i>
12:30 PM – 1:30 PM	<i>Lunch &amp; Vita-Learn Annual Meeting</i>
1:30 PM – 2:25 PM	<i>Concurrent Workshops and Sponsor Sessions</i>
2:30 PM – 3:25 PM	<i>Concurrent Workshops and Sponsor Sessions</i>
3:30 PM – 5:30 PM	<i>Happy Hour Networking and Dessert Social with Sponsors</i>
5:30 PM – 6:30 PM	<i>Exhibit Hall Closes &amp; Dinner on Your Own</i>
Friday, November 3rd	
7:00 AM – 8:00 AM	<i>Breakfast</i>
8:00 AM – 8:55 AM	<i>VermontFest Startup Pitchfest</i>
9:00 AM – 9:55 AM	<i>Concurrent Workshops and Sponsor Sessions</i>
10:00 AM – 10:30 AM	<i>Break with the Startups</i>
10:00 AM – 12:30 PM	<i>Startup Exposition</i>
10:30 AM – 11:25 AM	<i>Concurrent Workshops and Sponsor Sessions</i>
11:30 AM – 12:25 PM	<i>Concurrent Workshops and Sponsor Sessions</i>
12:30 PM – 1:25 PM	<i>Lunch and Vita-Learn Awards</i>
1:25 PM – 2:30 PM	<i>Closing Keynote: Dr. Eileen Hunt: Artificial Intelligence: Frankenstein and the Ethics of Modern Education</i>
2:30 PM – 3:25 PM	<i>Concurrent Workshops and Sponsor Sessions</i>
3:30 PM – 3:45 PM	<i>Closing Remarks and Final Door Prizes</i>

**CLICK HERE TO  
REGISTER ONLINE**

**Questions?** Call Vita-Learn Executive Director Jeff Mao  
at (207) 798-2460, or email [jeff@vita-learn.org](mailto:jeff@vita-learn.org)