

VITA-LEARN Presents



Killington Grand Resort | November 16 – 18, 2022

JOIN US AS A SPONSOR!

On behalf of Vita-Learn, we invite you to participate as a sponsor at our 2022 **Vermont Fest Conference**. Please join us at the Killington Grand Resort in Killington, Vermont, November 16 - 18, 2022.

WHO YOU'LL SEE THERE

Vermont Fest 2022 is expected to bring together 300 classroom educators, librarians, technology leaders and central office leadership teams representing K-12 education institutions from across the state of Vermont. Attendees include key decision makers in the field of education, such as: principals, librarians, lead teachers, curriculum, tech directors, and integration coaches.

WHY SPONSOR

Vita-Learn's mission is to promote and support the use of information technology to transform Vermont education through the provision of professional development, training and networking opportunities.

Vermont Fest offers you the opportunity to make face-to-face **CONNECTIONS**. You'll have **ACCESS** to people who need your products and services and the **EXPOSURE** will reinforce your brand awareness and maximize visibility in the education field. Now is the time to generate your **LEADS**!

Our spring conference, Dynamic Landscapes, will highlight classroom teachers who use your products and services, as well as their students. We believe that the most successful partnership with Vita-Learn is to sponsor or exhibit at both events so that you build relationships with all members of the K-12 technology community in Vermont. We hope you agree!

Please review the enclosed information and sign up today to partner with Vita-Learn at Vermont Fest 2022!

SPECIAL ANNOUNCEMENT

An exhibitor-only option will be available only if space allows. Pricing and entitlements for the exhibitor-only option, if available, are included in this brochure for reference.



Visit www.vita-learn.org/vermontfest for program details and to sign up as a sponsor!

Sponsorship Benefits

Sponsors will receive special recognition through a variety of channels as described below.

ENTITLEMENTS	PLATINUM SPONSOR \$5,500	GOLD SPONSOR \$3,750	SILVER SPONSOR \$2,250	BRONZE SPONSOR \$1,250	EXHIBITOR \$750 AVAILABLE IF SPACE ALLOWS*
Verbal Recognition from Board Member at Opening Session	Yes, plus opportunity to address the group (limited to 2 minutes)	✓	✓		
Exhibit Space	Two spaces in premium location	✓	✓	✓	✓
Special Event Recognition	At keynote or reception	At breakfast or lunch			
Session Presentation Timeslot	Three 60min timeslots**	Two 60min timeslots**	One 60min timeslot	One 15min Flash Session on Thursday; + \$400 for One 60min timeslot	+ \$400 for One 60min timeslot
Conference Registrations (includes meals)	3	2	2	1	1
Complimentary Drink Tickets for Networking Reception (\$10 each for additional tickets)	5	5	5	5	5
Online Recognition	Company logo, link and description on website, mention on social sites	Company logo, link and description on website, mention on social sites	Company logo on website	Company logo on website	Name listed on website
Company Logo on Welcome Banner	✓	✓	✓	✓	
Company Logo and Description in Conference App	✓	✓	✓	✓	✓
Attendee Roster with Email Addresses	List sent pre-conference		List sent post-conference		
Raffle Prize Drawing & Elevator Pitch	Vita-Learn will provide a cash card prize on your behalf based on level: \$500 Platinum, \$250 Gold, \$100 Silver, \$50 Bronze, \$25 Exhibitor. Each vendor will have a QR Code that attendee can scan to be entered into a drawing to win the raffle prize. QR code will go to a Google form unique to each vendor that attendees will input their contact information into. Information can be exported future marketing.				
Bag Insert (only if we have a bag sponsor; you purchase and provide the item)	✓	✓			

*Opportunity will only be available if space allows and will open closer to the event.

**You have the option to combine your session timeslots into an extended, pre-conference hands-on workshop.

Additional Sponsorship Opportunities

Conference Lanyard — \$1,000 *(plus the cost of the lanyards)*

Recognition will include: company listing in the final program, 1 complimentary conference registration, plus your logo on lanyard if you choose. You purchase the lanyards and have them delivered to the hotel prior to the conference.

Bag Sponsor — \$1,000 *(plus the cost of the bags)*

Recognition will include: company listing in the final program, 1 complimentary conference registration, plus your logo on the bag if you choose. You purchase the bags and have them delivered to the hotel prior to the conference.

Additional Information

Once your sponsor registration is confirmed, our Exhibitor/Sponsor Coordinator will be following up with you as we approach the event dates. You will receive a complete Exhibitor/Sponsor Guide which will include all of the details you will need to prepare for the conference. This will include information on how to claim your complimentary conference registrations, exhibit set up, advance shipping, etc.

Schedule at-a-Glance

Wednesday, November 16th	
4:00 PM – 6:00 PM	<i>Exhibit Set-Up</i>
Thursday, November 17th	
7:00 AM – 8:30 AM	<i>Exhibit Set-Up</i>
8:30 AM – 10:00 AM	<i>Breakfast and Opening Keynote Presentation</i>
10:00 AM	<i>Exhibit Hall Opens</i>
10:00 AM – 11:00 AM	<i>Concurrent Workshops and Sponsor Sessions</i>
11:00 AM – 11:30 AM	<i>Break with Sponsors</i>
11:30 AM – 12:30 PM	<i>Concurrent Workshops and Sponsor Sessions</i>
12:30 PM – 1:30 PM	<i>Lunch</i>
1:30 PM – 2:30 PM	<i>Concurrent Workshops and Sponsor Sessions</i>
2:30 PM – 3:30 PM	<i>Concurrent Workshops and Sponsor Sessions</i>
3:30 PM – 5:30 PM	<i>Happy Hour Networking and Dessert Social with Sponsors</i>
5:30 PM	<i>Exhibit Hall Closes; Vendors Tear-Down</i>
Friday, November 18th	
8:00 AM – 9:00 AM	<i>Concurrent Workshops and Sponsor Sessions</i>
9:00 AM – 10:00 AM	<i>Concurrent Workshops and Sponsor Sessions</i>
10:00 AM – 11:00 AM	<i>Concurrent Workshops and Sponsor Sessions</i>
11:00 AM – 12:00 PM	<i>Concurrent Workshops and Sponsor Sessions</i>
12:00 PM – 1:30 PM	<i>Lunch, Awards & Closing Keynote Presentation</i>
1:30 PM – 3:30 PM	<i>Post-Conference Workshops</i>

**CLICK HERE TO
REGISTER ONLINE**

Questions? Call Vita-Learn Executive Director Jeff Mao at (207) 798-2460, or email jeff@vita-learn.org