DYNAMIC LANDSCAPES

2021 Virtual Conference May 3-20

Join us as a Sponsor or Exhibitor!

On behalf of **Vita-Learn** and the **Vermont School Library Association**, we invite you to participate as an exhibitor or sponsor at the 2021 Dynamic Landscapes Conference. This year's theme *is* the Dynamic Landscapes of our schools and learning environments. Please join us online May 3-20, 2021.

WHO YOU'LL SEE THERE

Dynamic Landscapes will bring together K–12 educators from across the state of Vermont. Attendees include classroom teachers, librarians, and tech integration specialists – these are the people who use your products and services! They are the influencers, representing their schools and districts.

WHY EXHIBIT OR SPONSOR

Dynamic Landscapes offers you the opportunity to make virtual face-to-face CONNECTIONS. You'll have ACCESS to people who need your products and services. The EXPOSURE will reinforce your brand awareness and maximize visibility in the education field.

HIGHLIGHTS

Dynamic Landscapes will leverage the Hopin platform to host all of its workshops, keynotes, and a virtual exposition hall. Each week will feature a keynote speaker and a plenary symposia to bring together attendees, presenters, sponsors, and exhibitors for small group discussions about the dynamic educational landscape that we've experienced in the past year. What have we learned, and what how does that impact how we plan for the future? We invite you to be part of these discussions. Workshops and presentations will be offered throughout the week, primarily in the afternoon hours. Sponsors will be provided workshop session slots to engage directly with conference participants.

Vita-Learn
Leading Vermont in Educational Technology

Vermont School
VSLA
Library Association

Visit vita-learn.org/dynamiclandscapes for program details and to sign up as an Exhibitor or Sponsor!

SPONSOR & EXHIBITOR ENTITLEMENT GRID

Sponsors will receive special recognition through a variety of channels as described below.

Entitlement	Exhibitor	Bronze	Silver	Gold	Platinum
Listing in digital program/ website	Directory Listing: Company Name, URL	Small Logo, Company Name, URL	Medium Logo, Company Name, URL	Large Logo, Company Name, URL	X-Large Logo, Company Name, URL
Virtual Exposition Booth	√	√	√	√	√
Attendee Email List	$50	Yes	Yes	Yes	Yes
Mentions in Daily Conference Email Blasts	Sunday	Sunday, Thursday	Sunday, Wednesday	Sunday, Monday, Thursday	Sunday, Tuesday, Wednesday
Concurrent Workshop Sessions	n/a	1	2	1	2
Exclusive Workshop Sessions	n/a	n/a	n/a	1	2
Virtual Room Sponsorship	n/a	n/a	n/a	1	2
Spatial Social Networking	1	2	3	4	5
Conference Registrations	1	2	3	4	5
Door Prize Drawing	Yes	Yes	Yes	Yes	Yes
Cost	**$200**	**$450**	**$800**	**$1500**	**$2500**
Available	**∞**	**7**	**5**	**3**	**1**

Listing in digital program/website: The conference website and program will include conspicuous logo placement of all sponsors. A directory of all sponsors and exhibitors will be included in both the PDF version of the program and the conference website.

Virtual Exposition Booth: All exhibitors and sponsors will be provided a virtual expo booth. The booth allows for real-time video sessions as well as hosting videos, google slides, and other web friendly content.

Attendee Email List: After the completion of the conference, all sponsors will be provided a list of all attendees and email addresses. Exhibitors may optionally purchase the email list.

Email Blasts: Throughout the conference, attendees will receive emails with the daily schedule and other details. Exhibitors and sponsors will be recognized on certain emails. Gold and Platinum sponsors may include a brief (approx. 50 words) offer or descriptor.

Concurrent Workshop Sessions: Sponsors will be allocated workshop sessions in the regular schedule of the conference on Tuesdays and Thursdays.

Exclusive Workshop Sessions: Gold sponsor sessions will be the only sessions hosted on Monday, May 10 prior to that week's keynote speaker. A maximum of 3 Gold sessions will be

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scheduled concurrently. The Platinum sessions will be the sole session hosted on Monday, May 3 and May 17, prior to each week's keynote speaker.

Virtual Room Sponsorship: All workshops/sessions will be held in virtual rooms in Hopin. These rooms will be persistent throughout the event and named just like a real-world event venue. Keynotes will be hosted in the Platinum sponsor's named room(s). Gold and Platinum sponsors are provided naming rights to rooms.

Spatial Social Networking: Each week, Dynamic Landscapes will host a social networking event using an online platform, Gather.town. The platform will allow participants, speakers, exhibitors, and sponsors to socialize in an informal virtual space that supports real-time video chatting. All exhibitors and sponsors will also be provided an interactive object that participants can engage with that will display a video, web page, or document.

Conference Registrations: The number of login accounts to Hopin and Gather.town is generally unlimited, but we ask that all exhibitors and sponsors limit the number of active concurrent logins be limited to the numbers outlined in the entitlement grid. We recognize that the conference format spans multiple weeks and as a result, multiple staff persons may be required to attend at various times. If your sponsorship includes a workshop session, you may have as many active logins as is necessary to support your workshop.

Door Prize Drawing: We invite all exhibitors and sponsors to contribute at least one door prize to the conference. Door prizes will generally be given out at the weekly Spatial Social Networking event.

Limitations: The number of sponsors will be limited in number as noted in the entitlement grid. They are available on a first-come, first-serve basis.

Please visit our website, vita-learn.org/dynamiclandscapes for more information, and to register as an exhibitor or sponsor. If you have questions, please contact:

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