



## Vita-Learn Purchasing Consortia Partnership

### Background

Vermont is a thriving educational landscape, and it is made up of primarily rural and small districts. Altogether, there are 52 Supervisory Unions serving approximately 80,000 students preK-12. Independent schools account for approximately 11,500 students in more than 135 schools.

When viewed as a single entity, the K-12 schools of Vermont represent a very large US district. However, like many large US districts, it can mean interacting with hundreds of individual purchasers and business offices. The Vita-Learn Purchasing Consortia can help!

### Company Requirements

- Vita-Learn Annual Corporate Membership
- Vita-Learn Board Approval
- Agree to execute the template data privacy agreement or an equivalent agreement with Vermont schools at the request of the school, found here: [https://sdpc.a4l.org/view\\_alliance.php?state=VT](https://sdpc.a4l.org/view_alliance.php?state=VT)
- Provide Vita-Learn a revenue share, paid every 6 months calculated against gross sales closed during that period. Revenue share amount to be determined.

### Consortia Benefits

The Vita-Learn Purchasing Consortia, as a trusted partner with Vermont schools can aid in a number of ways including:

- Marketing and Promotions
- Sales Aggregation
- Simplifying Accounts Receivables
- Professional Development Aggregation
- Professional Development Calendar for free and paid offerings
- Consortia Credits for Event Sponsorships

### Consortia Credits for Event Sponsorships

As part of any partnership, we will determine a revenue share model. Vita-Learn will provide you a credit that you may use to toward the cost of sponsorships at Vita-Learn events like our annual conferences, monthly meetings, and other events. Each quarter, you will earn 20% of the revenue share paid to Vita-Learn in credit, good for 12 months.

If you would like to learn more about becoming a Vita-Learn Purchasing Consortia Member, please contact:

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